

Approving authority	Vice Chancellor
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Document URL	http://policies.griffith.edu.au/pdf/Position Statement - Dean (Engagement) Griffith Business School
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Description	This position statement describes the role and responsibilities of the Dean (Engagement) Griffith Business School.
Related documents	
[Role] [Responsibilities] [Reporting]	

1. ROLE

The Dean (Engagement) has oversight for the School developing deeper, more sustainable modes of engagement that are strategic and two-way. In doing so, they ensure that the delivery of high quality, impactful business education and research is achieved in partnership with the business, government and social communities that GBS serves locally, nationally and overseas, particularly within Asia.

They are also responsible for generating relationships that result in new funding and revenue opportunities and for ensuring the School's engagement activities include a continued commitment to building on and leveraging the support of our alumni.

The Dean (Engagement) provides leadership of engagement activity within and across the School and to be a key liaison between GBS and the Office of the Deputy Vice Chancellor (Engagement). They are responsible for developing coordinated approaches and strategies to implement GBS and University engagement plans and achieve GBS targets which relate to this activity. They are also responsible for building internal and external alliances and strategic partnerships and for ensuring that the range of GBS engagement activities are effectively communicated to key stakeholders.

The Dean (Engagement) is responsible for, and has strategic oversight of, engagement with industry, government and the public sector as well as the community and third sector and schools and other organisations providing pathways for students onto GBS programs. They are also responsible for alumni and development activities and for engagement at the international level, which in line with GBS strategy have a focus on Asia.

The Dean (Engagement) represents the School executive at a range of internal and external events and meetings which promote the reputation, activities and profile of GBS.

2. RESPONSIBILITIES

The Dean (Engagement) is responsible for:

Strategy, Planning and Co-ordination

- Developing, implementing and leading a co-ordinated GBS engagement strategy with internal and external stakeholders and ensuring alignment with the University's engagement strategy and the Business Group Strategy 2017 – 2020.
- Engaging in high level representation and effective relationship management with key stakeholders both within the University and externally to further enhance the reputation of Griffith Business School.
- Providing high level advice to the PVC Business and GBS Executive on external relations initiatives so as to meet agreed key performance targets.

Internal and External Engagement

- Identifying, establishing and maintaining strategic relationships with the industry (including Griffith University "Super Clients"), government, educational and social communities that the GBS and University engages with at the regional, national and international levels.
- Building and developing a co-ordinated GBS approach to alumni activities and development opportunities.
- Maintaining close engagement with the Office of the Deputy Vice Chancellor, Engagement as well as other relevant University units and for liaison with other academic Groups (Arts Education and Law; Health; and Science).
- Promoting the impact of the Group's educational and research activities with external communities.
- Working, in consultation with the PVC (Business), with members of the GBS Strategic Advisory Board and Friends of Griffith Business School Management Committee, with the aim of better leveraging their expertise and influence to achieve the GBS objectives.

Alumni and Development

- Identifying opportunities for, and generating relationships that result in, philanthropic support, for funded positions, scholarships, and other research and teaching related projects, from alumni, businesses and other sources.
- Working in conjunction with Development and Alumni at the University and GBS levels to attract the resources necessary for the business school to achieve alumni and development objectives.
- Overseeing the management of key relationships including the Alumni Advisory Group and alumni communities, locally, interstate and overseas.
- Assisting Departments and Centres within GBS to realise opportunities that can be delivered through alumni engagement and development activity.

Learning and Teaching / Student Recruitment

- Expanding opportunities to enhance the student's learning experience through engagement with industry (e.g. increasing Work Integrated Learning opportunities, developing comprehensive adjunct and executive in residence programs, enhancing networking and student coaching and mentoring opportunities).
- Building the GBS corporate education portfolio, by identifying and progressing opportunities for the delivery of corporate education programs.
- Building schools outreach by initiating and fostering new relationships in strategically important schools and expanding the reach of existing Schools outreach and pathways programs.
- Engaging with key overseas educational providers in order to identify new international student recruitment opportunities and so as to expand opportunities for GBS students to participate in exchanges and other overseas educational experiences.
- Liaising between industry groups, including Advisory Boards and professional accreditation bodies, and the GBS to provide input into program/curriculum design to increase program relevance.

Research

- Raising the regional, national and international profile of the impact of GBS research among external stakeholders.
- Assisting academic staff in identifying opportunities for potential research partnerships.
- Building GBS reputational advantage to ensure research-related funding partnerships are developed with relevant industry groups.

Staff Planning and Management

- Developing and overseeing the implementation of a staff engagement plan that supports priorities and targets.
- Leading, recruiting, managing and reviewing the performance of high quality academic and professional and general staff aligned with the Engagement portfolio.
- Developing an understanding across the Business School of how industry relationships could assist in achieving educational and research objectives.
- Co-ordinating the development of our staff competencies to engage, and sustain relationships, with the communities GBS serves.
- Developing and implementing support systems to build and sustain relationships with external engagement partners.

The Dean (Engagement) undertakes these responsibilities in consultation and collaboration with the relevant portfolio Deans, Heads of Department/School, Department/School Engagement Champions, Directors, Centre Directors, and other key stakeholders within GBS. They work with Central portfolios at the University, including those of the DVC (Engagement), DVC (Research) and Vice President (Global).

The Dean (Engagement) leads and promotes compliance with relevant legislation and University policies and procedures, including equity and health & safety and exhibit good practice in relation to same. They must also lead and promote fair, ethical and professional work practices in accordance with the University Code of Conduct.

3. REPORTING

3.1 The Dean (Engagement) reports to the Pro Vice Chancellor (Business).